

1 {Decision Point 6}

2 **OPTION 3:**

3 Add 2 Cal. Code Regs. Section 18405.3:

4 **18450.3. Committee Name Identification. Advertisement Disclosure.**

5 (a) For purposes of implementing the name identification requirements of  
6 Government Code section 84504, the following shall apply to any committee defined in  
7 **{Decision Point 5}** [subdivision (a) of Government Code section 82013] [subdivisions (b)  
8 and (d) of Government Code section 82047.5:]

9 (1) Identification of a disclosable contributor's industry, goal or purpose pursuant  
10 to this section must explicitly identify the contributor's product, commodity, or service  
11 that is specifically concerned and related to the ballot measure in question.

12 (2) If a disclosable contributor is a business entity, however organized, and is a  
13 member of an identifiable industry, a committee name identifying that industry shall be  
14 presumed to disclose sufficiently the economic or special interest of the major contributor.

15 (b) For purposes of this regulation, an "industry" means persons who derive  
16 economic benefit from the manufacture, sale, or distribution of similar products,  
17 commodities, or services, including professional services.

18 (c) If a disclosable contributor is a labor organization recognized under state or  
19 federal law, a committee name that uses the term "organized labor" or the term "labor  
20 union(s)" shall be deemed to disclose sufficiently the economic or special interest of the  
21 contributor.

1        (d) If a disclosable contributor is a non-profit entity, however organized, a  
2        committee name must include information identifying the specific goal or purpose for  
3        which the entity was formed.

4        (e) If, pursuant to Government Code section 84504, major donors of \$50,000 or  
5        more share a common employer, the identify of the employer shall also be disclosed.

6        (f) If candidates or their controlled committees, as a group or individually meet  
7        the contribution thresholds for a person under Government Code Section 84504, they  
8        shall be identified by the controlling candidate's name.

9        (g) In addition to the requirements of Government Code section 84504, for  
10       purposes of implementing the name identification requirements of Government Code  
11       section 84506, if an acronym is used to specify any committee names, the names of any  
12       sponsoring organization of the committee shall be printed on print advertisements or  
13       spoken in broadcast advertisements.

14       NOTE: Authority cited: Section 83112, Government Code.  
15       Reference: Sections 84504 and 84506, Government Code.